



ORCAR

CONSERVATION PARTNERSHIPS

We built a twenty-four-foot orca out of light and an old diesel truck so that people would *fall in love with the ocean* before anybody asked them to save it.

WHY WE MADE IT

Fewer than eighty Southern Resident killer whales are left in the Salish Sea. Arguments about that don't reach many people. A glowing whale you can walk inside does.

Orcar is a decommissioned diesel truck rebuilt into a life-size interactive orca whale sculpture. Twenty people fit inside at once, in blue-green light that breathes as they move. They come for the wonder. They leave knowing about salmon, vessel noise and the water they live beside.

PEOPLE ARE ALREADY WRITING ABOUT IT

Canada's National Observer

Ocean Wise

Happy Eco News

604 Now

The Squamish Chief

Tourism Squamish

[All coverage → orcar.art/media](#)

WHAT WE WANT FROM A CONSERVATION PARTNER

We have the audience and the attention. You have the science, the campaigns and the asks. We would like to hand our platform to the people already doing the work — so put your message where ours is.

Your message on the whale

The interpretive signage is rewritten per partner. Right now it is ours; it could be your campaign, your petition, your ask.

Hands-on space

Room and setup for your tables, specimens, activities and take-homes, staffed alongside our crew.

A stage for your people

We travel with staging, PA and lighting, so your researchers and educators can speak to a crowd the Orcar has already gathered.

Your data, in light and sound

The LEDs and interior soundscape are reprogrammable. Drive them from your hydrophone recordings or tag tracks and people stand inside your data.

Practical. Built in 2026 by about thirty community members in Squamish. Arrives on its own highway-legal chassis, installs in 1–3 hours, self-powered at roughly 1 kW with no generator. \$2M general liability. We travel across British Columbia and the Pacific Northwest.

[orcar.art](#) [orcar.art/media](#) [instagram.com/orcar.art](#)

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